

# Zahra Wibisana

## Full-Stack Designer

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in [zahrawibisana](#)

### WORK EXPERIENCE

#### iFactory User Experience/Information Architecture Design Co-op

BOSTON, MA | JANUARY 2025 – JUNE 2025

- Designed for 10+ clients utilizing CMS in higher education and legal services
- Crafted beautiful, responsive web designs and comprehensive design systems
- Documented front-end specification, UI interactions, and animations for developers
- Conducted and assisted usability testing; gathered data to build usability reports
- Performed QA and assisted developers with accessibility development
- Created wireframes using strategy reports and user personas

#### HackBeanpot Design Lead

BOSTON, MA | APRIL 2025 – PRESENT

- Managed design team (3 subteams), tracked progress through project timelines
- Accelerated project kickoff by ~70% through design and organization-wide initiatives
- Maintained rapid, consistent communication with team leads to sync deadlines
- Led weekly team meeting stand-ups, feedback rounds, and work sessions

#### UI/UX Designer

APRIL 2024 – APRIL 2025

- Designed high and low-fidelity screens for annual hackathon mainsite and livesite
- Pitched winning theme through moodboard, typeface pairings and color palettes
- Illustrated 20+ original vector design assets; maintained consistent design style
- Developed 2 pages for mainsite using Typescript, React, Next.js, and Tailwind

#### Generate Software Designer

BOSTON, MA | JANUARY 2025 – PRESENT

- Worked closely with software engineers to build out front-end for Dearly, a mobile app aiming to connect intergenerational families through photos and live updates
- Created low and high-fidelity prototypes for Homepage flow; animated splash screen
- Received critique and conversed with full team weekly to further iterate designs

#### Pages for Pediatrics Marketing Director

BOSTON, MA | APRIL 2024 – APRIL 2025

- Established brand identity for Northeastern's Pages for Pediatrics chapter
- Led team of 3 marketing members to develop organization's social media presence
- Maintained consistent designs across social posts, club merchandise, and print

#### Tastemakers Music Magazine Magazine Designer

BOSTON, MA | SEPTEMBER 2023 – APRIL 2024

- Conceptualized and designed layouts for feature articles and cover stories in 4 issues
- Utilized industry-standard design software Adobe InDesign, Photoshop, and Illustrator
- Translated articles into visually appealing designs, enhancing readability and storytelling

### EDUCATION

#### Northeastern University, '27

CANDIDATE FOR A B.S. IN  
COMPUTER SCIENCE AND DESIGN

### TECHNICAL SKILLS

Java · Typescript · HTML/CSS · React  
· Tailwind · Next.js · Javascript · Git ·  
Visual Studio Code · IntelliJ

### DESIGN SKILLS

Illustration & UI graphics · User flows  
· Wireframes & mock ups · Motion  
design/Animation · Photography and  
color grading · Sitemapping · User  
personas · Competitive analysis ·

### TOOLS

Figma · After Effects · Photoshop ·  
Lightroom · InDesign · Davinci  
Resolve · Slack · Google Suite

### WEBSITE

↔ [zahrawibisana.com](#)

### AWARDS

Best UI/UX Design (HackBeanpot) ·  
2nd Place UX Design (FBLA) · 1st  
Runner Up All Womens Hack  
(GarudaHacks) · Best Design  
(Superposition Hackathon) · 1st Place  
Digital Video Production (FBLA)

### HONORS/MEMBERSHIPS

John Martinson University Honors  
Program, Phi Sigma Rho STEM  
Sorority, Kode With Klossy

### INTERESTS

Photography, filmmaking, fashion,  
pulling great espresso shots,  
cooking, interior design, guitar